



Social Media Policy

Many of our clients choose to follow us on social media. Wind Rose Midwifery can be found on instagram and facebook as Wind Rose Midwifery London or our Facebook Page: Wind Rose Midwifery London. We post important updates as well as photos pertaining to midwifery. If you would like to 'tag' us on Facebook or on instagram.

Instagram, you will be providing implied consent for your photos to be shared. If you would like to send photos for us to share, then we require you to provide written consent. We appreciate seeing photos of you and your growing families but want to express that it is voluntary to share or submit photos.

We ask that you refrain from posting clinical concerns or questions to social media. Social media is not a suitable or confidential platform for your midwives to answer questions or address your concerns. If you have a question that is non-urgent, please contact our office and a midwife will return your call as soon as she is available. If you have an urgent concern that cannot wait, please use our paging service to discuss these concerns with one of your midwives.

Please indicate in the client consent form if you consent to Wind Rose Midwifery using your photos on social media or our website. You can revoke your consent for the sharing of photos on our social media websites at any time. Please notify your midwives or the office if you would like photos that have been posted to be removed.

We are looking forward to being involved in your care!

Your Midwifery Team